



**Toyo Agricultural Machinery
Manufacturing Co., Ltd.**

Head Office

2-5, Kita 1, Nishi 22, Obihiro, Hokkaido 080-2462, Japan
Phone: +81-155-37-3191 Fax: +81-155-37-5399

Koshimizu Office

131-17, Aza-koshimizu, Koshimizu, Shari-gun, Hokkaido 099-3623, Japan

Bihoro Office

220-14, Aza-inami, Bihoro, Abashiri-gun, Hokkaido 092-0027, Japan

Biei Office

232-40, Ogimachi, Biei, Kamikawa-gun, Hokkaido 071-0215, Japan

Mikawa Office

674, Motomikawa, Yuni, Yubari-gun, Hokkaido 069-1144, Japan

Kutchan Office

60-1, Aza-hirafu, Kutchan, Abuta-gun, Hokkaido 044-0077, Japan

Memuro Second-hand Agricultural Machinery Sales Center

10, Higashi 7, Memuro, Kasai-gun, Hokkaido 082-0017, Japan

Shihoro Service Center

170, Nishi 2-sen, Aza-shihoro, Shihoro, Kato-gun, Hokkaido 080-1216, Japan

Toyokoro Service Center

14, Chuo-wakabacho, Toyokoro, Nakagawa-gun, Hokkaido 089-5235, Japan

AGRI PARTNER

COMPANY PROFILE



AGRI PARTNER

President's Message

Toyo Agricultural Machinery Manufacturing Co., Ltd. was established in 1909 as *Yamada Nokigu Seisakujo* ("Yamada Farm Equipment Factory") and began to produce animal-driven farm equipment. In 2009, we celebrated our 100th anniversary.

As an "agri-partner" who always listens to our customers, we are committed to developing innovative agricultural machines and have contributed to the development of better farm management and labor saving practices. All of us in the company thank you for the support you have given us in our endeavors.

Today, with growing demand for safe and reliable products and price competition from abroad, agriculture in Japan is going through difficult times. For agricultural machinery, too, there is now a wider variety of demands, including those for cost reduction and environmental friendliness. However, we consider these demands to be missions given to us, and we strive for technical innovation and offer systems and services that meet the needs of our customers through our new products.

The motto of our company is to "support our customers" with "reliability" and "creativity." We will work together to meet your expectations with enthusiasm and the techniques we have developed. We greatly appreciate your continued patronage in the future.

Masanori Yamada
President

Best agri-partner

Partnership of trust with our customers



Technology

Service



Information

We offer quality products together with excellent technology and thorough service, caring for the customers who use our machines.

We provide information that quickly solves customers' problems and supports their farm management.

We use the word "agri-partner" to express our pride in working with farmers as a good partner would.



Research and development

Power to pursue new possibilities

The Research and Development Department, using a 3D CAD system, develops new products and improves existing agricultural machines. For the development, design and improvement of agricultural machines, we fully utilize feedback and questionnaires from customers, information gleaned from seminars, and experiment data from the fields.



In cooperation with universities and research institutes

The technology and experience that we as a manufacturer of upland farming machines have accumulated over the years, is utilized in various projects with public institutes. We have proven ourselves in the areas of large scale farming, precision agriculture and environmental preservation.



Positive list information meeting

JA (Japan Agricultural Cooperatives) training workshop information session



Boom sprayer tipping angle measurement

Technology and trust

We produce products that fit each customer's needs.

In order to accommodate a wide variety of customers' needs in mechanized farming (e.g., laser processing machines), we update production lines to achieve a high level of safety and efficiency at a low cost.

With regard to our main products, which include potato harvesters, boom sprayers and beet harvesters, in order to accommodate a wide variety of requests from the customers who operate the machines, we provide a different combination of attachments for each machine according to the soil and landform of the fields where it is actually used.



Assembling a machine

PPORF (12 keys)

Practical Program of Revolutions in Factories

We have adopted PPORF (Practical Program of Revolution in Factories) to support the fundamental renovation of our production systems.

By focusing on the four "S" activities of *seiri* (organization), *seiton* (tidiness), *seiketsu* (cleanliness) and *seiso* (cleaning), the organization strives to reduce production costs and enhance the quality of its output, thereby delivering better products to customers.

In addition to daily activities based on employee teamwork, an annual multilevel PPORF meeting is held every December to discuss the reform and innovation of commercial operations, set goals for the next year and clarify the direction of the organization's advancement.



PPORF multilevel meeting

Customer Service

Office network around Hokkaido

In order to best serve our customers and regions across Hokkaido, we have established offices around Hokkaido and worked hard to build trust with customers. Our network exists to reflect customer feedback in our products and local characteristics in their specifications. We are continually developing our network to be able to closely respond to a wide variety of requests.

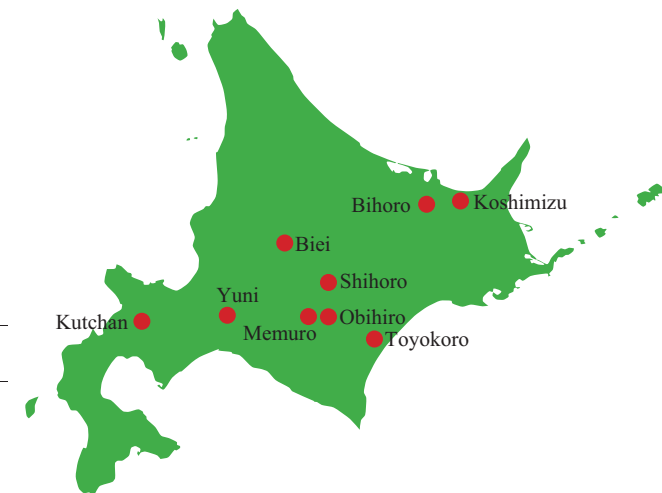
Thorough support

We have thousands of spare parts in stock and our skilled service engineers are always ready to go into action. Our service cars, which carry equipment that changes according to seasonal needs, enable us to provide customers with prompt service. In winter, we provide maintenance of the machines used during the farming season so they will give optimum performance at the beginning of the next farming season.

Information

The skills required to best utilize agricultural machines vary depending on regions. We think it is important for us as a machine manufacturer and supplier to get feedback on operation data under severe conditions, to exchange information, and to provide consulting services.

We hold seminars and opinion exchange meetings on how technology is used in various places, including Toyonoki Potato Harvester Meetings. Through the provision of information, we try to improve agricultural productivity and machine operation skills.



Head Office (Obihiro)

Offices: Koshimizu Office, Bihoro Office, Biei Office,

Mikawa Office (Yuni), Kutchan Office

Memuro Second-hand Agricultural Machinery Sales Center

Service Centers: Shioro Service Center, Toyokoro Service Center



Top: factory tour
Bottom: big fair



Company outline

Company name: Toyo Agricultural Machinery Manufacturing Co., Ltd.

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Phone: +81-155-37-3191

Fax: +81-155-37-5399

Established on April 1, 1967 (originated in February 1909)

Capital: 180 million yen

Chairperson & Representative Director: Sumio Watanabe

President & Representative Director: Masanori Yamada

Vice President & Representative Director: Koji Ota

Auditor: Toshihide Abe

Auditor: Shizuko Ota

Managing Executive Officer: Toshinobu Ohhashi

Managing Executive Officer: Hideo Mitsuzawa

Executive Officer: Takashi Kimura

Company history

